

MUSIC SENSE

BY WARP

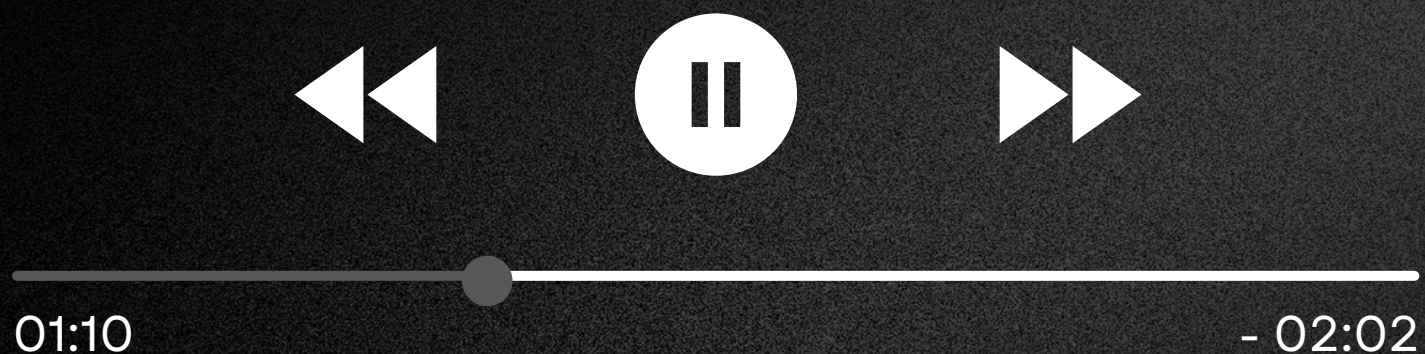


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MusicSense by WARP provides the ultimate personalized music experience for restaurants, setting the perfect tone for every meal and enhancing the overall dining atmosphere.





MusicSense by WARP service concept

Customized Playlist



Tailored music selections based on the restaurant's theme, cuisine, and target audience.

Seasonal and Event Playlists



Special playlists for holidays, events, and promotions.



MusicSense by WARP service concept

Feedback Integration



Regular updates and adjustments based on diner feedback and changing trends.

Technical Support



Assistance with setup and troubleshooting to ensure seamless music playback.





MusicSense by WARP

BENEFITS

Creates a Unique Atmosphere

Customized music enhances the restaurant's ambiance, making the space feel more authentic and memorable, which can attract guests who seek a specific vibe.

Aligns with Brand Identity

Music tailored to match the restaurant's style (e.g., fine dining, casual, eclectic) helps communicate its brand identity and makes the experience consistent with the restaurant's concept.



MusicSense by WARP

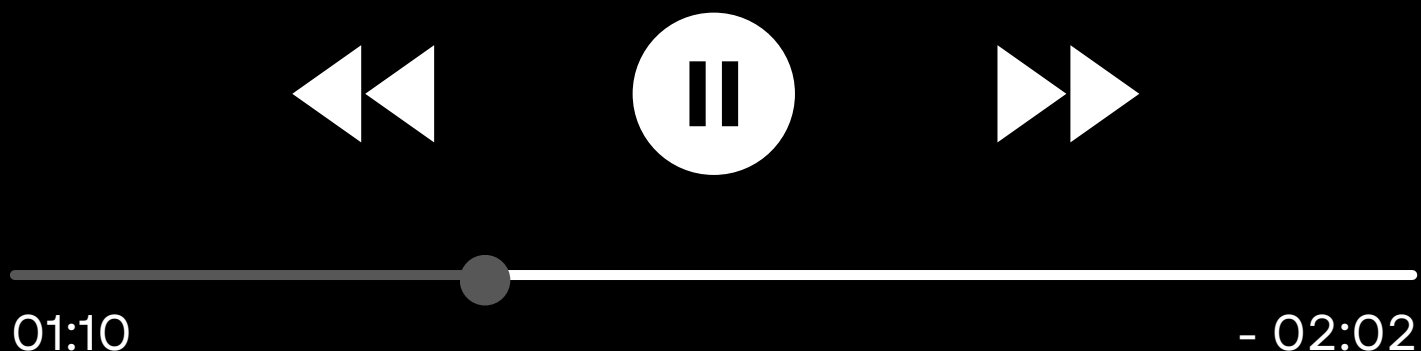
BENEFITS

Improves Customer Retention

A thoughtfully curated soundtrack makes guests feel comfortable and encourages them to stay longer, enjoy their meals, and even order more, driving repeat business.

Provides a Competitive Edge

Customized music can set the restaurant apart from competitors, giving guests an added reason to choose it over others that may lack a distinct auditory experience.





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Basic Subscription

- **Target Clients:** Restaurants looking for affordable background music.
- **Price Range:** 2500 mxn + IVA per month per location (incluye la cuenta privada en Apple Music)
- **Services Offered:**
 - Access to pre-made 20 playlists with 200 songs each curated for different types of restaurants (e.g., brunch, diners, bars).
 - Monthly updates to keep the playlists fresh and relevant.
 - Basic customer support



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Premium Custom Curation

- **Target Clients:** Restaurants, boutique hotels, and venues that need music deeply integrated with their brand identity.
- **Price to be determined based on the client.**
- **Services offered:**
 - Fully customized playlists designed to match the restaurant's specific concept, ambiance, and target market.
 - Regular playlist updates (weekly or based on special occasions, trends, or restaurant events).
 - Advanced customization with day-parting (different music for breakfast, lunch, dinner).
 - On-demand playlist changes for special events or seasonal themes.



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EXTRAS

) Audio Engineering Strategy Consulting

d) Margules - MusicSense Solutions

a) On-Demand Playlists

- Customized, one-off playlists for events, seasons, or promotions.
- Price customized

b) Brand Sound Identity Consulting

- For high-end clients, WARP offers consultation to develop a unique sonic identity for their restaurant, aligning it with their overall brand strategy.
- One-time consulting fee, depending on the scope of the project.

c) Audio Engineering Strategy Consulting

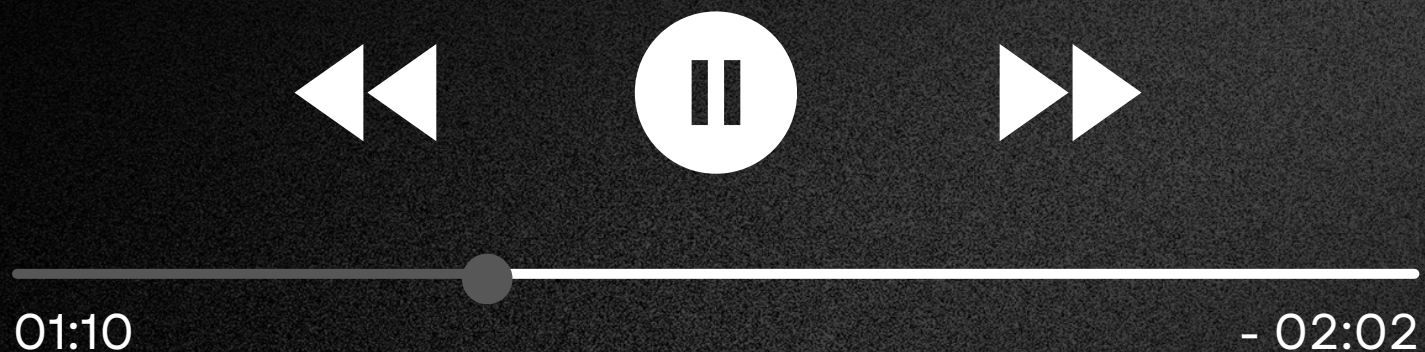
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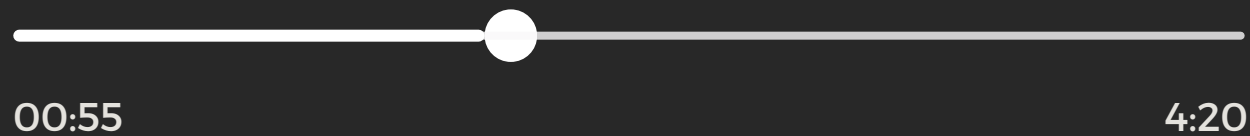
MusicSense by WARP VISION

To revolutionize the dining experience
through the power of personalized
music, creating memorable moments
for every guest.



MUSIC SENSE

BY WARP



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